

Military, Law Enforcement News, and More...

Blue Star and DirecTV for Network's annual Gift of a Lifetime Give Back Initiative surprise 11 military spouses as part of their commitment in supporting and empowering women

LOS ANGELES, CA (December 14, 2023) - Each year during the holiday season, Lifetime identifies an incredible woman who is given the "Gift of a Lifetime," to thank them for all their selflessness throughout the year. For this year's annual pro-social initiative, Lifetime partnered with the military centered non-profit Blue Star Families to give not just one woman, but 11 military spouses this year's "Gift of a Lifetime."

Military spouses are often forgotten about and take on a bigger load, especially when their partners are deployed. Additionally, during the holiday season, they are so busy making sure everyone else's stockings are full, they discover their own stockings are empty. So to thank them for all they do, Lifetime decided to fill up their stockings and treat them to a day all about them. Kicking off with a festive afternoon tea, the military spouses then got the glam treatment, and designer gowns, before they hit the red carpet for a star-studded celebration featuring the stars of Lifetime's It's a Wonderful Lifetime holiday movie slate.

The initiative will be shared on-air and across Lifetime's social and digital platforms as part of this year's It's a Wonderful Lifetime. To learn more about Blue Star Families, visit www.bluestarfam.org.

At the end of the evening, each Blue Star spouse was lavished with gifts from sponsors as a heartfelt THANK YOU for their dedication, resiliency and selflessness, to show how much they are truly appreciated this holiday season and all year.



These military spouses received the "Gift of a Lifetime" as part of the Give Back Initiative. Lifetime and sponsors treated these special ladies to a day to honor them. (Photo/Courtesy: Lifetime)

Lifetime partnered with DirecTV for this year's initiative, along with Hairroin Salon who provided hair services, LuxAnthropy who provided outfits for the spouses, and gift donations provided by The Ninth House Films, Bagsmart, Cameron Hughes Wines, Dearfoams, Dine Brands, In Good Taste, Kendra Scott, Rumpl, Sephora, Simple Modern, Target, and WanderFull. The event was held at The Maybourne Beverly Hills and was

produced by Refined Company.

ABOUT GIFT OF A LIFETIME Gift of a Lifetime, now in its 4rd year, continues to give back during the holiday season with past stars including Reba McEntire, Patti LaBelle and Marie Osmond and over 50 sponsors helping to bring some joy to deserving women.

ABOUT LIFETIME Celebrating 40 years of entertain-

ing audiences, Lifetime is a premier entertainment destination for women dedicated to offering the highest quality original programming spanning award-winning movies and breakout non-fiction series and documentaries. Lifetime has an impressive legacy in public affairs, bringing attention to social issues that women care about with initiatives such as the long-running Stop Breast Cancer for Life, Stop Violence Against Women,

and Broader Focus, a major global initiative dedicated to supporting and hiring female directors, writers and producers, including women of color, to make its content. Lifetime Television®, LMN®, Lifetime Real Women® and Lifetime Digital™ are part of Lifetime Entertainment Services, LLC, a subsidiary of A+E Networks. A+E Networks is a joint venture of the Disney-ABC Television Group and Hearst Corporation.

Grizzlies' Ja Morant named NBA Western Conf. Player of Week

Morant Earns Third Career Player of the Week Award

MEMPHIS, TN, Dec. 26, 2023— The NBA announced that Memphis Grizzlies guard Ja Morant was named the NBA Western Conference Player of the Week for games played Monday, Dec. 18, through Sunday, Dec. 24. This marks the third career Player of the Week award for Morant.

Morant helped guide the Grizzlies to a 3-0 record after his season debut and led the team with averages of 28.0 points and 9.0 assists and ranked second with 5.7 rebounds in wins over the New Orleans Pelicans, Indiana Pacers and Atlanta Hawks. Memphis has recorded three consecutive victories (Dec. 19-23) for the first time this season.

The 24-year-old recorded 34 points in his first appearance of the

season on Dec. 19 at New Orleans, scoring 27 in the second half and sinking the game-winning floater at the horn to complete a 24-point comeback. This marked Morant's sixth career game-winner (including playoffs) and third career buzzer-beater. He tallied 20 points and eight assists in his first home

Memphis leads the league in points in the paint (62.0) in three games with Morant, whose 20.7 point scoring average would top the NBA leaderboard.

game on Dec. 21 vs. Indiana and posted his first double-double of the season with 30 points and 11 assists on Dec. 23 at Atlanta.

Memphis leads the league in points in the paint (62.0) in three games with Morant, whose 20.7 point scoring average would top the NBA leaderboard.

Chattanooga Shooting Supplies now offering Hexmag Magazines in big expansion of product line

From the Outdoor Wire

Chattanooga Shooting Supplies added Hexmag Magazines to its ever-expanding product line. The Hexmag product family is Made in the U.S.A. and backed by a no questions asked Lifetime Guarantee.

"Hexmag's line of magazines provides superior strength with an exceptional value. "We know how important product variety is to our dealers' success. Adding Hexmag to the line gives their customers another mag that has a great reputation for being rugged and affordable," said Bill Sumner, President of Chattanooga Shooting Supplies.

Hexmag AR Magazines have proven that they deliver reliabil-

"Hexmag's line of magazines provides superior strength with an exceptional value. "We know how important product variety is to our dealers' success. Adding Hexmag to the line gives their customers another mag that has a great reputation for being rugged and affordable," said Bill Sumner, President of Chattanooga Shooting Supplies.

ity and great strength. They come with a design pattern that not only maximizes grip but also provides good performance and durability.

Chattanooga Shooting Supplies was founded in 1977 by two

families that had a passion for hunting and shooting. That same passion holds true today with the second generation of family members and has now grown into a business stocking over 50,000 skus of shooting and hunting related products to service the independent dealer.

"Our mission is to exceed our customers' expectations with a strong service focus from our knowledgeable sales staff, an assortment of trusted and well-known brands, competitive pricing, and timely shipping. We are in business to help customers succeed."

Learn more by calling (800) 251-4808 or visit us at www.ChattanoogaShooting.com.



Detour to the States lane on The Mid-South Tribune and the Black Information Highway. Submit news and photos for all 50 states to:

MSTnews@prodigy.net
MST sports@prodigy.net
MSTentertainment@prodigy.net
MSTbusiness@prodigy.net
BlackInfoHwy@prodigy.net

Welcome, Travelers!

Travel on the Black History Lane on The Mid-South Tribune and the Black Information Highway at www.BlackInformationHighway.com See the 25th Annual Black History 2020 Special Edition and the 28th Black History 2023 Special Edition

Welcome, Travelers!

See The Mid-South Tribune's 2022 Juneteenth Edition on Black Information Highway.com



See The Mid-South Tribune's 28th Annual Black History Month Special Edition on the Black Information Highway.com on the Black History Lane

Watch for The Mid-South Tribune's Education & Economics Special Edition.

Education is colorless!

